

1. Visit www.GLOklahoma.com and select Speakers Bureau in the Resources section.

Getting Started

Finding a speaker to come to your lodge is now much easier with Grand Lodge's new Speakers Bureau. The program is accessible at the Grand Lodge website. There you can access a searchable database of those Brothers who have agreed to provide Masonic Education talks to Constituent Lodges. You can check out the list of topics on which they are willing to speak, read a short biography about them, and how far they are willing to travel.

Getting the Word Out

For your event to be successful, it is important to have a decent crowd. Your speaker may have traveled several hours to come to your lodge—don't let him show up to an empty lodge room!

There are ways you can let Masons know about your event at little or no cost. Emails, text messages, and phone calls are always helpful in contacting members. You can also post the event details on the OKMason email group (okmasonmail.org), and Facebook or social



2. Inform him the amount of time allotted for the presentation (including Q&A) and the dress code.

Ask the Speaker...

- The topic and title of the presentation?
- If transportation or overnight lodging is needed?
- Does he charge a fee?
- Will he be bringing other guests with him?
- Are audio-visual aids needed (projector, screen, computer, speakers, lectern, internet access)?

The speaker should feel free to leave after his presentation, as he may have a lengthy drive home.

media groups dedicated to Oklahoma Masonry. Also, when you visit other lodges, make an announcement during "the Good of Masonry."

If you want to spend a little money to promote your event even further, you can print and send letters and/or flyers to lodge members and other area lodges. You can create an event on Facebook that you can use to send invitations. There are options for paid advertising on Facebook, as well. Your job is to get as big a crowd at the event that you can!

After the Event

Very soon after your education event is over, it is a good idea to gather feedback from the members and visitors present and from the speaker himself. It is always appropriate to show your appreciation by sending the speaker a certificate or a personal letter thanking him for

3. The presentation is the major focus of the meeting. Business should be kept to a minimum.

Getting Your Act Together

A light meal or refreshments can really enhance your event! Or, take the speaker out for a meal before or after the meeting. Men love to fellowship over food and drink. Officers should be proficient in opening and closing the meeting on the chosen degree and prepared to receive and introduce visiting brothers. Do you have a committee to examine first-time visitors? Does your lodge need tidying up? Your speaker is there to make a good impression. Your lodge will want to make one too!

his time. It is also a nice gesture of the lodge to pass the hat in covering his gas and car expenses.

This is a good time to learn from the experience. What worked well? Was the topic interesting and engaging? Did the members seem to enjoy the presentation? Was the length too long? Too short?

Engage your members after the first event and discuss future education topics of interest to the lodge and speakers they would like to hear.

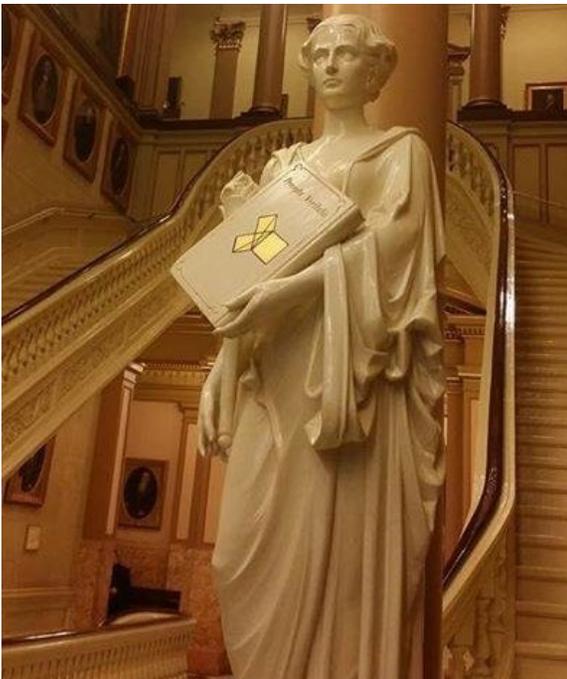


Education is Masonic Light!

For many years, American Freemasonry has defined Masonic education as ritual education. We have focused on ritual work as the only element of education presented in Lodge. Yet, in every Grand Lodge in the world outside of our own country, educational presentations on a vast array of Masonic, philosophical, historical and cultural topics are presented at every meeting.

The result is that almost every Masonic Lodge one visits in another country is filled with vitality and enthusiasm. Brothers feel their time spent in lodge is worthwhile. There is no reason we cannot enjoy the same in Oklahoma!

If your Lodge would like to start a program of Masonic education, this guide is for you!



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Remember—an informed lodge is a happy lodge!

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The Grand Lodge of
Ancient Free & Accepted Masons
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www.GLoklahoma.com



Oklahoma

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